SARAHDES ROSIER

CONTACT

Address Sarah Des Rosier 1418 W. South Park Ave. Apt. 2 Oshkosh, WI 54902 Phone (262) 955-4680

Email fiebelkorn.sarah@gmail.com

Website theth3rdtwin.com

EDUCATION

Bachelor of Science Graphic Communications

Carroll University 2000-2003

SKILLS

Macintosh OS and Windows

Adobe – Illustrator, InDesign, Photoshop, Dreamweaver, Express

Adobe Acrobat

MS Office

Publicate.it

Basic Adobe After Effects and Premiere Pro



EXPERIENCE

MIDCO

Sioux Falls, SD (100% remote worker based in Oshkosh, WI)

Production Artist June 2022 - Current

- Collaborate and create high-quality design materials for advertising, sales and other customer experience initiatives and company communications.
- Ensure all creative materials align with branding strategies and are produced efficiently in a fast-paced environment.

QUADMED

Sussex, WI

Graphic Designer October 2018 – June 2022

- Works closely with marketing strategists to understand and define their client's communication needs in regards to print and digital campaigns.
- Designs marketing deliverables that meet client needs while maintaining quality, effectiveness and brand integrity.

MARSHFIELD CLINIC HEALTH SYSTEM Marshfield, WI

Graphic Designer April 2017 – October 2018

- Met with clients and stakeholders to understand and define their communication needs in regards to print, web and interactive.
- Produced design deliverables that met the client needs while maintaining quality, effectiveness and brand integrity. Promoted consistency in the brand; utilized fonts, formatting, images and layout techniques in a consistent fashion while keeping performance and usability in mind.

AMERICAN CANCER SOCIETY, INC. (ACS) Pewaukee, WI

Senior Graphic Designer, Health Systems/Cancer Control | Corporate May 2015 - February 2016

Graphic Designer | Midwest Division (IA, MN, SD, WI) May 2009 - April 2015

Communications Coordinator – Graphics | Midwest Division October 2005 – April 2009

- As Senior Graphic Designer, provided internal and external support in graphic design as part of the corporate Creative Services Team, covering ACS programs including Relay For Life®, Hope Lodge® and Road To Recovery®.
- As Graphic Designer and Communications Coordinator, provided design support for all program needs across the Midwest Division.
- Worked closely with clients to identify their needs and messaging for their intended audience.
- Produced design deliverables that met the client needs while maintaining quality, effectiveness and brand integrity.